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KEYSTONE KEYSTONE JACOMMENTS

PUBLISHED IN THE INTEREST OF BETTER SEEDS

Vol. 9, No. 8

CORNELI SEED COMPANY, 230 BIDDLE-STREET, ST. LOUIS, MO.

APRIL 6, 1933

BULK GARDEN SEED PROFITABLE

The Keystone

BULK GARDEN SEED MERCHANDISER



Display rack is strongly constructed of steel, finished in glossy black enamel with an attractive green Keystone at the top. Shelves provide space for 27 jars. The rack is 38½ inches high by 41 inches wide and can be used on either floor or counter. The jars are 3½ inches square by 9½ inches tall and hold about 2 pounds of most seeds. A simple chart showing volume per ounce and per pound of various seeds, together with the measuring glass, makes small sales easily handled.

PRICES

Prices F. O. B. St. Louis, Packing Included

With the increased interest in gardening everywhere, bulk garden seed has become a more and more profitable line for dealers. Not only does it show a good profit and a good volume but at the same time you are benefiting your customers and attracting new customers. Fresh, high germinating Keystone bulk garden seed will cost them much less than the same quantities of packet seeds.

(Send for wholesale bulk garden seed price list)
CONVENIENT METHOD
OF SELLING

A compact bulk seed department is provided by using the Keystone bulk garden seed merchandiser, pictured herewith. Sales are made quickly and easily by using the measuring glass furnished free with the display outfit. Bulkier seeds, such as beans, peas, and corn may be handled in galvanized buckets, stone jars or the original bags. A good initial stock of garden seed may be had for as little as \$35.00 plus the \$13.75 for complete bulk merchandiser and jars.



WHOLESALE FIELD SEED PRICE LIST

SAINT LOUIS, MISSOURI

Consolidating SCHISLER CORNELI SEED CO. D. I. BUSHNELL & CO. PLANT SEED CO.

Warehouse

711 SO. MAIN STREET

ORIGINATORS, GROWERS, CLEANERS, REFINERS, IMPORT-ERS AND EXPORTERS OF FIELD SEEDS -:- GARDEN SEEDS -:- FLOWER SEEDS

DISTRIBUTORS: INOCULANTS, SEMESAN FERTILIZERS, CERESAN INSECTICIDES

(SELECTED) CLEANED TESTED. SEEDS



6 Sacks 1 to 4 & Over Sacks Less

BUSINESS REPLY CARD Sec. 3841/2, P. L. & R., ST. LOUIS, MO. FIRST CLASS PERMIT No. 141

CORNELI SEED COMPANY

230 BIDDLE ST.,

ST. LOUIS, MO.

We quote to Dealers only, F. O. B. St. Louis, subject to market changes, bags charged extra and not returnable. Terms: Cash, no discount, subject to demand draft. We make an extra charge of 15c per package on orders for 60 lbs. or less when priced for full

General Office

230 BIDDLE STREET

We give no warranty, express or implied, as to description, quality productiveness, or any other matter of any seeds we sell and will not be responsible for the crop.

TELEPHONE:

CHestnut 7790

BAGS ARE NOT RETURNABLE

APRIL 6, 1933

LIST NO. 8

VOL. 9		BAG	SAR
	10 Sacks & Over		
RED CLOVER Seamless Saeks Extra	per	100 lb	8.
KEYSTONE	\$11.00 \$	11.25	11.50
Horse Shoe	10.25	10.50	10.75
Choice	9.25	9.50	9.75
Mammoth (Sapling) Keystone	11.50	11.75	12.00
ALSIKE Seamless Sacks Extra	per	100 11	08.
KEYSTONE	\$12.00	\$12.25	\$12.50
Horse Shoe	11.00	11.25	11.50

House Shoe	1.00	11.20	11.50	
SWEET CLOVER Scamless Sacks Extra	per	100 lb	8.	
KEYSTONE White Blossom	\$4.25	\$4.35	\$4.50	
Horse Shoe, White Blossom	4.00	4.10	4.25	
Choice, White Blossom	3.50	3.60	3.75	
Grundy Co. (White) Keystone	4.25	4.35	4.50	
Unhulled (White)	3.25	3.35	3.50	
Hubam (White Annual)	7.50	7.60	7.75	
KEYSTONE, Yellow Blossom	4.25	4.35	4.50	

ALFALFA .	per 100 lbs.
Seamless Sacks Extra	

KEYSTONE of the following			
origins.			
Kansas non-irrigated \$13.00	13.25	13.50	
Vancos Cartified by Vanc			

Crop Improvement Assn.	14.00	14.20	14.00	
Kansas-Oklahoma	12.00	12.25	12.50	
Oklahoma	11.00	11.25	11.50	
Dakota, No. 12	18.00	18.25	18.50	
Htab (The Boo Hive State)	16.75	17.00	17 25	

In scaled, 1 Bushel Bags.		17.00	17.25
Northwestern Hardy	16.50	16.75	17.00
Bunny Brand	12.50	12.75	13.00

Western Hon-irrigated.		
Grimm, State sealed, Blue Tag 23.00 I bushel bags.	23.25	23.50

I bushel bags.			
Grimm, State sealed, Red Tag 21.00	21.25	21.50	
1 bushel bags.			

Grimm. Minnesota Affi-				
davít	19.00	19.25	19.50	
Horse Shoe (Common)	10.00	10.25	10.50	
Choice	9.00	9.25	9.50	

19.00	19.25	19.50	Recleaned (
	10.25		Poultry Gra
9.00	9.25	9.50	Large Seed

SUNFLOWER

10 Sacks 5 to 9 1 to 4 & Over Sacks Sacks TIMOTHY per 100 lbs. Seamless Sacks Extra KEYSTONE...... \$3.00 \$3.05 \$3.25 99.50% pure, over 90% germination. 2.75 2.80 3.00 Horse Shoe..... RED TOP per 100 lbs. Seamless Sacks Extra KEYSTONE, Solid, Silver Seed..... \$5.00 \$5.05 \$5.25 Horse Shoe..... 4.50 4.55 4.75 Choice 4.00 4.05 4.25 LESPEDEZA per 100 lbs. KOREAN Keystone..... \$9.00 \$9.10 \$9.25

Horse Shoe (Trace of Dodder	8.50		8.75	
Common (Japan Clover).	6.00		6.25	
Lespedeza Sericea (Strain N	lo. 1208	37)		
	\$2.0	0 per p	ouna	
RAPE	per	100 lb	8.	
Burlap Bags Included				
KEYSTONE, Dwarf Essex	\$3.75	\$3.80	\$4.00	
SEED GRAIN, Etc. Burlap Bags Included	per	bus	hel	
Oats, Winter Turf	\$0.50	\$0.52	\$0.55	
Oats, White	.35	.37	.45	
Oats, Fulghum	.35	.37	.45	
Oats, Red Rust Proof	.35	.37	.45	
	.70	.72	.75	
Barley (Common) Barley, Tenn. Beardless, Wint	er .85	.87	.90	-
Rye, Large Berry	.70	.72	.75	
	per	100 lb	s.	
Kafir Corn (Seed)	per \$1.10	100 lb	\$1.25	
Kafir Corn (Seed) Kafir Corn (Feed)	_	\$1.15 .95		
Kafir Corn (Feed)	\$1.10	\$1.15	\$1.25	
	\$1.10 .90 1.10 .90	\$1.15 .95 1.15 .95	\$1.25 1.15 1.25 1.15	
Kafir Corn (Feed) Milo Maize (Seed)	\$1.10 .90 1.10	\$1.15 .95 1.15 .95 1.85	\$1.25 1.15 1.25 1.15 2.00	
Milo Maize (Seed) Milo Maize (Feed)	\$1.10 .90 1.10 .90	\$1.15 .95 1.15 .95	\$1.25 1.15 1.25 1.15	
Milo Maize (Seed) Milo Maize (Feed) Milo Maize (Feed) Buckwheat (Japanese)	\$1.10 .90 1.10 .90 1.75 1.50	\$1.15 .95 1.15 .95 1.85	\$1.25 1.15 1.25 1.15 2.00 1.60	
Kafir Corn (Feed)	\$1.10 .90 1.10 .90 1.75 1.50	\$1.15 .95 1.15 .95 1.85 1.55	\$1.25 1.15 1.25 1.15 2.00 1.60	
Kafir Corn (Feed)	\$1.10 .90 1.10 .90 1.75 1.50	\$1.15 .95 1.15 .95 1.85 1.55	\$1.25 1.15 1.25 1.15 2.00 1.60	
Kafir Corn (Feed)	\$1.10 .90 1.10 .90 1.75 1.50	\$1.15 .95 1.15 .95 1.85 1.55	\$1.25 1.15 1.25 1.15 2.00 1.60	
Kafir Corn (Feed)	\$1.10 .90 1.10 .90 1.75 1.50 per	\$1.15 .95 1.15 .95 1.85 1.55 1.00 H	\$1.25 1.15 1.25 1.15 2.00 1.60 os.	
Kafir Corn (Feed)	\$1.10 .90 1.10 .90 1.75 1.50 per	\$1.15 .95 1.15 .95 1.85 1.55 1.55 1.30	\$1.25 1.15 1.25 1.15 2.00 1.60 0s. \$1.50	
Kafir Corn (Feed)	\$1.10 .90 1.10 .90 1.75 1.50 per	\$1.15 .95 1.15 .95 1.85 1.55 1.00 H	\$1.25 1.15 1.25 1.15 2.00 1.60 os. \$1.50 1.50 1.50	
Kafir Corn (Feed)	\$1.10 .90 1.10 .90 1.75 1.50 per	\$1.15 .95 1.15 .95 1.85 1.55 1.00 He \$1.30 1.30 1.30	\$1.25 1.15 1.25 1.15 2.00 1.60 0s. \$1.50 1.50 1.50 1.75 1.75	
Kafir Corn (Feed)	\$1.10 .90 1.10 .90 1.75 1.50 per	\$1.15 .95 1.15 .95 1.85 1.55 1.00 He \$1.30 1.30 1.30 1.55	\$1.25 1.15 1.25 1.15 2.00 1.60 0s. \$1.50 1.50 1.50 1.75	

per 100 lbs.

for seed) \$3.00 \$3.05 \$3.25

In 25-sack lots—5¢ per bu. double machine cleaned, but	s and ti	ips rem	oved.
Packed 2½ bushels to the bag. Bags included.	10 Sacks & Over	5 to 9 Sacks	1 to 4 Sacks
Northern Grown	per	bushe	el
Reid's Yellow Dent	\$0.65	\$0.70	\$0.75
Gold Mine	.65	.70	.75
Leamino	.65	.70	.75
90 Day Yellow	.65	.70	.75
White Dent	.70	.75	.80
Silver Mine Boone Co. White	.70	.75	.80
	.70	.75	.80
St. Charles Red Cob	.70	.75 .75	.80 .80
Tenn. Red Cob	.70	.75	.00
HAND SELECTED			
Hand Butted and Tipped Reid's Yellow Dent	1.00	1.05	1.10
Leaming Yellow	1.00	1.05	1.10
Gold Mine	1.00	1.05	1.10
Silver Mine	1.00	1.05	1.10
Boone Co. White	1.00	1.05	1.10
White Dent	1.00	1.05	1.10
Hickory King	1.20	1.25	1.30
MILLET	10 Sacks	5 to 9	1 to 4
MILDERI	205	Sacks 100 lb	Sacks
Seamless Sacks Extra	per	100 10	3.
	e1 05	\$1.90	\$2.10
TENN. CULT. Keystone. KANSAS GERMAN, Key-	\$1.00	\$1.70	\$2.10
	1.65	1.70	1.90
HORSE SHOE	1.50	1.55	1.75
HOG MILLET	1.50	1.55	1.75
EARLY FORTUNE	1.50	1.55	1.75
CUDAN			
SUDAN	per	100 lb	s.
Burlap Bags Included .	1 00	1.05	2.15
KEYSTONE	1.90 1.75	1.95 1.80	2.15 2.00
Horse Shoe	1.75	1.00	2.00
FIELD GRASSES	DAT	100 lb	19
Burlap Bags Included	per	100 10	,,,,
Orchard Grass	8.00	8.25	8.75
Meadow Fescue	3.75	4.00	4.75
Johnson Grass	8.00	8.25	8.50
COW PEAS	pe	r bush	el
Mixed	.65	.70	80
New Eras	.75	.80	.90
Whip Mixed	.75	.80	.90
Whips	1.15	1.20	1.30
SOY BEANS	per	bush	el
Burlap Bags Included			
Virginia	1.00	1.05	1.15
Wilson	1.00	1.05	1.15
	1.00	1.05	1.15
Manchu	1.00	1.00	1.10

SEED CORN

the bag. Bags included.	& Over	Sacks	Sacks
Northern Grown	per	bush	el
Reid's Yellow Dent	\$0.65	\$0.70	\$0.75
Gold Mine	.65	.70	.75
Leaming	.65	.70	.75
90 Day Yellow	.65	.70	.75
White Dent	.70	.75	.80
Silver Mine	.70	.75	.80
Boone Co. White	.70	.75	.80
St. Charles Red Cob	.70	.75	.80
Tenn. Red Cob	.70	.75	.80
HAND SELECTED			
Hand Butted and Tipped			
Reid's Yellow Dent	1.00	1.05	
	1 00	1 05	1 10

PCL	DUOITE	•
1.00	1.05	1.15
1.00	1.05	1.15
1.00	1.05	1.15
.95	1.00	1.10
	1.00 1.00 1.00	1.00 1.05 1.00 1.05 1.00 1.05 .95 1.00

Ebony....

FOR QUICK SERVICE-USE THIS POST CARD IN ORDERING



Yellow.....

Postage

Will be Paid

by

Addresse

BIRD SEED, Etc.	per	100 lb	8.
Canary (Turkish)	4.00	4.25	4.75
Canary (Argentine)	3.75	4.00	4.50
Hemp.	3.00	3.10	.3.50
Bird Millet	1.50	1.75	2.50
Sweet Bird Rape	5.00	5.25	6.00
	13.00	14.00	16.00
Bird Thistle	10.00	11.00	14.00
Bird Lettuce	25.00	27.00	30.00
Bird Pepper (Hot)		5.50	6.00
Mixed Bird Seed	5.00		22.00
Poppy or Maw	17.00	19.00	30.00
Cuttle Bone (4 to 6-inch)			30.00
(Per Case 25 lbs., \$7.00)			22.00
Cuttle Bone (2 to 3-inch)			22.00
(Per Case 25 lbs., \$5.00)			
Charcoal (for poultry)	2.25	2.50	****
Flax	3.50	3.75	4.25
Canada Field Peas	5.00	5.05	5.25
DOD CODN AND	DE A	NIKIT	re
POP CORN AND		NUT	
Pop Corn, White Rice	2.75	3.00	3.25
Pop Corn, Jap. Hull-less	2.75	3.00	3.25
Pop Corn, So. American			
Dynamite	2.75	3.00	3.25
Peanuts, Fancy Jumbo	7.00	7.50	8.00
	Dea	ler	Retail
FERTILIZER	Ton Lots	Less	Each
Vigoro-100 lb. sack	2.90	3.00	4.00
Vigoro — 50 lb. sack Vigoro — 25 lb. sack	1.75	1.80	2.50
Vicoro - 25 lb. sack	1.00	1.05	1.50
Vigoro-5 lb. (14 to ease) (pe	r case)	4.62	.50
Vidoro—12 oz. (36 to ease)(pe	er case)	2.16	.10
, igolo isosi (so is ima, i	er 100	lbs. pe	er ton
Bone Meal, 11/4-29-0		2.00	37.50
2-12-4 For Grain		2.00	37.50
Prepared Sheep Manure		1.75	29.50
Nitrate of Soda		3.25	62.00
Sulphate of Ammonia		2.25	40.00
Ammo-Phos		4.00	75.00
16% Super Phosphate			27.50
(125 lb. sack, \$2.00)	• • • • • •		27,000
		3.50	45.00
Tobacco Dust	100 11 .		35.00
(Broken Sacks, \$5.00 per	100 108.		
PEAT MOSS		a bat	
	p	er bale	3
Imported from Germany.	10 Bales		1 to 4
Bales contain 20 bushels.	OF OVER	Bales	Bales
Weight about 150 lbs to			
175 lbs.			

No. 2-B with 12 screens...... 37.00

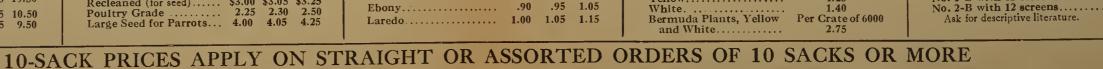
.50 .55 .60

Fine Ground (Small Bales,

about 20 lbs.).....

CLIPPER FAN MILLS

No. 1-B with 12 screens.....



V CORNELI Rush this Order Out

Please Ship Via.

ORDER CARD

Requires no	Postage
-------------	---------

.0	110	•	US	cago	-

Ι	Date		

No. BAGS KIND OF SEED **OUALITY**

Service Name

USE THIS POST CARD

WHEN ORDERING

We Pav the Postage

SELL **KEYSTONE** SEEDS

and make

SATISFIED **CUSTOMERS**

RETURN POSTAGE GUARANTEED

CORNELI SEED COMPANY

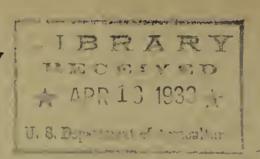
Garden, Field, Grass Seeds & Onion Sets Saint Louis, U. S. A.

Quick

Accurate

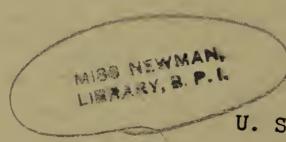
Seed

Address_



Sec. 435½ P. L. & R. U. S. POSTAGE PAID

> St. Louis, Mo. Permit 336



U. S. Dept. of Agric.

Washington, D. C.

- do 200- minute may 1/2 minute

MARKET **QUOTATIONS**



INOCULATOR PRICES

When ordering, always specify kind of seed.

Alfalfa, All Clovers

 Size
 Dealer Retail

 ½ bu.
 .\$.35
 \$.50

 1 bu.
 .63
 .90

 5 bu.
 2.80
 4.00

Peas, Vetch, Beans, Austrian Winter Peas Size Dealer Retail ½ bu. ...\$.30 \$.40 1 bu. ...45 .60 *124 bu. ...65 .90 5 bu. ...1.75 2.50

Leads in High Germ Count Dated — Fresh Each Year

 Soy Beans, Cow Peas

 Lespedeza (Hulled)
 Size
 Dealer Retail

 1 bu.
 \$.30
 \$.40

 2 bu.
 50
 .70

 5 bu.
 1.05
 1.50

 10 bu.
 1.75
 2.50

Garden NITRAGIN
for Peas, Beans,
Sweet Peas
Inoculates from 1 oz. to
81bs. seed, Price 25c

Quantities Dealer Result
Dozen Lots \$ 2.04 \$ 2.5 ea.
Half Gross 11.52 .25 ea.
Gross 21.60 .25 ea.

NEW LOWER PRICES

Sell

INOCULATION

WITH ALL

LEGUMES

LOWER PRICES

SEMESAN

A General Disinfectant, for Vegetable and Flower Seeds or Bulbs, and Certain Plant Diseases.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
2-oz. tin 1-lb. "	\$.50	\$ 4.00 per doz.	3 doz.
5-lb. **	2.50 11.75	94.00 ** **	35 "
25-lb. pail 100-lb. drum	46.25 180.00	37.00 per pkg.	1 only
300-lo. "	525.00	420.00 ** **	1 **

CERESAN

A Dust Disinfectant for Wheat, Oats, Barley, other Cereals and Cotton.

Sizes of Packages	Retail Price Pcr Package	Dealer Price	Packages Per Case
1-lb. tin 5-lb. "	\$.75 3.00	\$ 6.00 per doz. 24.00 " "	2 doz.
25-lb. pail	12.50	10.00 per pkg.	1 only
100-lb. drum	49.00	39.20 " "	1 "
300-lb. "	144.00	115.20 " "	1 "

FRESH FOR YOUR PROTECTION



Billions of Live Virile Bacteria

PRICES All Clovers, Alfalfa (Small Seeds)

Peas, Vetch, Beans, CowPeas, SoyBeans, Peanuts, Lespedeza (Large Seeds)

> \$. 35 .50 1.00 4.00

Retail Size Dealer 5 .35 1 Bu. \$.23 2 Bu. .32 1.00 4.00 2.65 Size Dealer Retail 1/2 Bu. \$.23 \$.35 1 Bu. .32 .50 21/2 Bu. .65 1.00 10 Bu. 2.65 4.00

When Ordering, Always Specify Kind of Seed.

SEMESAN BEL

An Instantaneous Dip Disinfectant for Seed Potatoes.

Sizes of Packages	Price Per Package	Deale r Pric c	Packages Per Case
4-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	
25-lb. pail	8.00 31.25	64.00 " " 25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	